LIFELONG LEARNING

PERSONAL ENRICHMENT CLASSES FOR INQUISITIVE ADULTS

Literary Querying

Lifelong Learning Class (LLWRC 844) Spring 2024 Johnny Worthen johnny@johnnyworthen.com

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LITERARY QUERYING

The Art of Rejection

Class Goal: A hands on instructional workshop detailing the realities and forms of modern literary querying. Students should come away with an understanding of the methods and tools needed to send creative work to agents and editors for publishing consideration.

Online Resource are available at:

http://johnnyworthen.com/SharedResources/LLWRC844/SharedLLWRC844.html

Class Syllabus

WEEK 1: This is War!

Introductions & Plans

Motivations, goals, and realities

The publishing world

Gatekeepers

Tools and Weapons

The Manuscript

Sharp Points

HOMEWORK: Log Line, Tag Line, Comparable Titles, Meet Comp, Blurb, Synopsis

WEEK 2: Commence Battle!

Workshop

Elevator Pitch

Biography

First Pages

Query Letter

HOMEWORK: Elevator Pitch, Short Bio, Query Letter, First Page of Manuscript

WEEK 3: Contact with The Enemy

Workshop

Get in the Game

Finding Targets

Dealing with the wounds

Success

